

## PRIMULA MALACOIDES [FAIRY PRIMROSE]



### FAIRY PRIMROSE, *Primula Malacoides*

Family Plants is the only nursery in Denmark to grow fairy primrose. It started 10 years ago when Søren Jensen fell in love with the pretty flower that is now available in five different spring colours; red, purple, pink, delicate pink and white.

Admittedly the fairy primrose is not Søren Jensen's invention. In fact we can trace the career of the pretty flower as a house plant as far back as 1908 when it was imported to Europe from China. A French missionary had found the plant growing as a weed in a rice field and he was also unable to resist its charm.

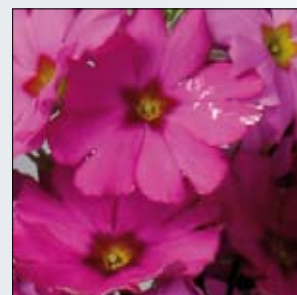
As a house plant it quickly became popular in various parts of Europe so this is really a flower from the days of our great grandmothers. Since then much effort has been put into developing it so that today it features more flowers, prettier colours and improved durability compared to the original plant growing in the wild. But it has retained its charm and the pretty, and natural flowers lend grace and ease to the plants which match perfectly with today's trends within interior decoration. At the same time the plant keeps easily and prefers to go dry between watering. Place it in a bright and preferably cool place, this will give it the longest life.

A good horticultural trick is to nip off the flowers when they start looking dreary. That will bring out new buds and flowers in a short while. This flower will give you joy for a couple of months.





## PRIMULA MALACOIDES [SYRENPRIMULA]



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Syrenprimula, *Primula malacoides*

Family Plants er det eneste danske gartneri, der dyrker syrenprimula. Det begyndte for 10 år siden, da Søren Jensen forelskede sig i den søde, blomstrende plante, der nu fås i fem forskellige forårsfarver nemlig rød, lilla, rosa, sart rosa og hvid.

Syrenprimula er imidlertid ikke Søren Jensens opfindelse. Faktisk kan den kønne plantes karriere som stueplante dateres helt tilbage til 1908, da den blev indført til Europa fra Kina. En fransk missionær havde fundet planten som ukrudt i en rismark, og heller ikke han kunne stå for dens charme.

Som stueplante blev den hurtigt populær rundt om i Europa, så der er virkelig tale om en rigtig oldemorplante. Siden er der arbejdet meget med planten, så den i dag har flere blomster, kønnere farver og bedre holdbarhed end den oprindelige vilde plante. Men charmen er intakt, og de søde, naturlige blomster har en ynde og en lethed, der passer perfekt i nutidens hjem.

Samtidig er planten nem at passe og må gerne tørre let mellem vandingerne. Stil den lyst og gerne køligt, så holder den længst.

Et godt gartner trick er at pille blomsterskærmen af, når den begynder at se trist ud. Så kommer der hurtigt nye knopper og blomster frem.

Du kan glæde dig over planten i nogle måneder.

